



*October*  
LOOKBOOK

# HI FRIEND!

Welcome to the October edition of the lookbook! I am thrilled to share a new and fresh fall-inspired lookbook with you. As we move deeper into the fall season, you might have a wide range of events that will fill your calendar. You might be headed off to elevated occasions such as weddings, showers, or a fancy date night, or, you might be headed out to run errands or even off to a sports game to cheer on your kiddos. No matter what you have planned this month, I've curated 25 shoppable looks to carry you through it all.

No matter what you're dressing up, or dressing down for this season, this lookbook has you covered to look and feel your best along the way. So, let's jump in!

Happy styling, lovelies!

*Xo,*

*Hailey*



OUTFIT ONE



OUTFIT TWO



# OUTFIT THREE



*Outfit One*  
**OUTFIT ONE**



# OUTFIT FOUR



*Our favorite*  
**OUTFIT FIVE**





***STYLING TIP:*** Gorgeous everyday fall look. I love these trouser style jeans and ruffle detail turtleneck.

# OUTFIT SIX



***STYLING TIP:*** Super chic fall workwear look! I love this tweed jacket and gold button details.

# OUTFIT SEVEN



# OUTFIT EIGHT



***STYLING TIP:*** *Faux leather pants are still in style this season and pair perfectly with a blazer for a stylish workwear look.*

# OUTFIT NINE



OUTFIT TEN



# OUTFIT ELEVEN



# OUTFIT TWELVE



**STYLING TIP:**  
*This floral dress would be perfect for a fall baby shower or date night look.*

# OUTFIT THIRTEEN





***STYLING TIP:***  
*This gorgeous pink dress is perfect for any formal event you have this season. I love all the ruffle details!*

# OUTFIT FOURTEEN



# OUTFIT FIFTEEN



***STYLING TIP:*** I love this dress!  
Pair with knee high boots for a  
gorgeous fall workwear look.

# OUTFIT SIXTEEN



# OUTFIT SEVENTEEN



# OUTFIT EIGHTEEN



# OUTFIT NINETEEN



OUTFIT TWENTY



**STYLING TIP:** I love a good monochromatic look! I also think that brown is going to be the color this fall.

# OUTFIT TWENTY-ONE





***STYLING TIP:*** Adding a belt to a sweater dress can elevate the look from casual to chic!

# OUTFIT TWENTY-TWO



OUTFIT TWENTY-THREE



OUTFIT TWENTY-FOUR



***STYLING TIP:*** I love a classic black and white look, and this fall workwear outfit is perfect for an elevated everyday look.

# OUTFIT TWENTY-FIVE

# DON'T FORGET TO

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